

Effect Of COVID-19 Pandemic on Food Purchasing and Waste Generation during the Lockdown Period in The Sultanate of Oman

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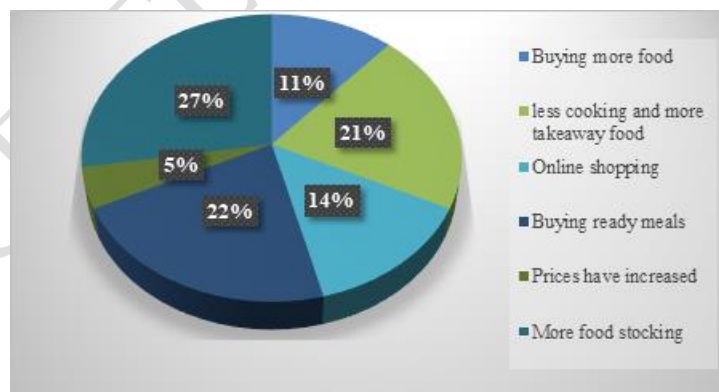
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GRAPHICAL ABSTRACT



Abstract

The coronavirus (COVID-19) is a threat to public health and caused several social, environmental, and economic problems. During the lockdown in different countries, waste generation has been significantly increased due to the high consumption of packaged food and increase the order of food via online and takeaway. This paper aims to investigate the

30 impact of COVID 19 lockdown on food consumption and the subsequent change in waste
31 generation in Oman. A quantitative research methodology was applied for this study using
32 an online survey during the COVID 19 lockdown. The survey collected information on
33 demographic data, awareness and attitudes toward food purchase behaviour, household food
34 expenditure, and waste generation. Results show that 57.6% of the respondents believed
35 that their food purchasing during the lockdown was increased as compared to before the
36 lockdown. The main reason for increasing the food purchasing was the change in consumers
37 behaviour and cooking more in households during the lockdown. This increase led to the
38 increase in waste generation. One of the main reasons for the increased waste generation
39 during the lockdown was the fact that people have spent more time at home. It was found
40 that food waste and plastic packages were the highest increase (72% and 55%, respectively).
41 These two types of waste are followed by cans and glass bottles with an increase of 68%.
42 Other types of waste such as medical waste, electrical and electronic waste, and paper waste
43 have shown no significant change in waste generation during the lockdown. Overall, this
44 study provides useful information to further promote household food waste prevention
45 behaviour, outlasting the COVID-19 crisis. The results from this study can be used by waste
46 management and municipal utilities on consumption behaviour during emergency
47 situations.

48 **Keywords:** COVID19; Waste management; food consumption; waste generation

49 1. Introduction

50 The novel 2019 coronavirus first appeared in Wuhan, China, in December 2019. Researchers
51 did not differentiate and classify the virus from ordinary pneumonia until January 2020 (Chen
52 et al. 2020). Droplets released from an infected person's mouth or nose can easily spread the
53 virus (Chen et al. 2020). COVID-19 quickly spread to other parts of the world due to its ease
54 of transmission, with international travel accounting for most of the spread (Gössling et al.
55 2020). COVID-19 was declared as a pandemic by the World Health Organization in March
56 2020 (WHO, 2020a). The epicentre of the virus rapidly moved from China to Europe, and
57 then to the United States of America (WHO, 2020b). On the African continent, South Africa
58 had the largest number of confirmed cases, which increased rapidly as winter approached.

59 The rise in cases in the southern hemisphere and the fall in instances in some northern
60 hemisphere nations can be attributed to seasonal changes. COVID-19 has been observed to
61 diffuse more quickly in colder temperatures than in warmer temperatures (Poole 2020). Since

62 the beginning of the pandemic in early 2020, the planet has seen a so-called "second
63 outbreak" in early 2021, in which the virus and mutated variations have spread extensively
64 across the globe (Yousefi et al. 2021).

65 Many global challenges arose as a result of the pandemic's emergence, especially in the
66 health sector. The influx of patients needing hospital and intensive care unit (ICU) space put
67 a strain on healthcare systems (Remuzzi and Remuzzi 2020). Many countries were forced to
68 step up procurement processes for additional medical services, personal protective
69 equipment, hospital beds, and hospital beds, while others were forced to breach treaty
70 agreements and ration their medical resources for themselves (Anderson et al. 2020).

71 Apart from that, most countries enacted a slew of lockout laws, forcing many companies to
72 scale back their operations or shut down entirely. In certain cases, businesses have had to lay
73 off employees or put them on short-term contracts (Parolin and Wimer 2020). Many
74 countries' unemployment rates have risen as a result of this (Bonaccorsi et al., 2020). In other
75 situations, lockout regulations have included international travel bans, which have resulted in
76 major losses in the tourism industry and, because tourism contributes greatly to the
77 economies of many countries, a reduction in global GDP (African-Union, 2020).

78 Apart from the health sector, the pandemic's most serious impacts were felt in households and
79 everyday life. Lockdowns, as well as the social distances that come with them, have resulted
80 in many job losses (Kawohl and Nordt 2020). Aside from this pattern, many family
81 breadwinners have been infected or have died as a result of the virus, further reducing
82 income. Individuals' mental health has deteriorated as a result of anticipating -or facing-
83 financial constraints during the pandemic, leading to an increase in suicide rates (Bhuiyan et
84 al. 2020). Overall, the pandemic has pushed many people and families into poverty, raising
85 the poverty rate in many countries, especially in developing countries (Singh 2020).

86 More precisely, millions of households' food security has been jeopardized due to a lack of-or
87 significantly reduced- income. Human wellbeing is jeopardized by a lack of food, and people
88 are more vulnerable to catching the virus as a result. Despite dwindling wages, household
89 spending has increased by at least 50%, according to studies. People trying to store food at
90 home have been attributed for this. This has been attributed to people attempting to stockpile
91 food at home. In contrast, a sharp decline in spending related to luxuries and travel (including
92 public transportation) was also observed (Baker et al. 2020).

93 Aside from that, several schools have been forced to close as a result of lockdowns. Families
94 with good income have the option of home-schooling or using online learning resources for
95 their children (Filho et al. 2021). In other situations, poorer families are unable to provide the
96 same benefit to their children, resulting in educational inequality due to a lack of
97 infrastructure and connectivity (Owusu-Fordjour et al. 2020). Apart from the health
98 implications and high death number, the COVID-19 pandemic has triggered a slew of social
99 and economic issues since it was declared a global emergency in March 2020. It has also
100 resulted in several environmental issues. For example, the lockdown has resulted in increased
101 consumption of packaged goods and containers from take-out food.

102 The main objective of this research is to investigate the situation of food consumption and the
103 subsequent changes in the amount of several types of household's waste generated in an
104 adverse context – the COVID 19- pandemic in the Sultanate of Oman. The study can help to
105 avoid environmental pollution by setting up an integrated hazardous waste infrastructure
106 which will manage household waste generated, effectively.

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108 **2. Food Consumption and waste generation during Covid-19**

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110 After the spread of the novel coronavirus (COVID-19) in early 2020, customer eating
111 patterns have changed dramatically. The anticipated danger faced by COVID-19
112 overwhelmed the towns and districts leading to panicked buying, resulting in inventories and
113 restricted shopping for a vast range of foodstuffs (Schneeweiss et al. 2020). Several incidents
114 of hysteria on non-perishable food products have been observed all over the world (e.g.
115 noodles, sugar, processed products, flour, frozen foods). Because food is the most important
116 thing, panic purchasing is a typical human reaction to the crisis, not triggered by food
117 shortages, but by the concern that food is lacking (Grasso, 2020). Behavioral response to
118 feelings of stress and uncertainty is the focus on food purchase.

119 Some shoppers may also stock up on food to decrease the number of potential shopping
120 visits, purchase more for each journey, decrease shopping visits, and thus restrict their risk of
121 COVID-19 infection (Cranfield, 2020). The panic-buying of food products, such as long-life
122 milk, pasta, rice, and tinned vegetables, has contributed to increasing concerns about food
123 shortage, panic purchasing will also disrupt the supply chain and lead to detrimental effects
124 such as rising food costs and food waste, overconsumption of stock and unfair product

125 distribution (Nicola et al., 2020). The crisis also impacts dietary consistency. Consumers are
126 moving towards higher food consumption including convenience foods, junk foods, snacks,
127 and ready-to-eat food products (IPES-Food, 2020). Also, there is a possibility of decreasing
128 meat consumption because some consumers may consider that animals could host the virus
129 (not scientific evidence) because of their fears (FAO, 2020). Besides, the fact that customers
130 stock non-perishable goods mean they are likely to replace various kinds of food. It is worthy
131 to note that school closure among many countries has affected children's eating habits,
132 children missed out on school meals and planned school activities when they stayed at home.
133 They also have been subjected to food that is more shelf stable. In the meantime, their
134 physical activity has been reduced which will aggravate childhood obesity (Rundle et al.
135 2020).

136 The world was already facing challenges in the waste management sector before the COVID-
137 19 pandemic. Due to lockdown and social distancing measures, hotels, restaurants, and other
138 food-related businesses have closed, driving outdoor rats indoors. There has been a 50%
139 increase in indoor rat infestation in urban areas in Canada because of less garbage on the
140 streets (SWR Staff 2020). The ability of rats to carry disease-causing pathogens such as E.
141 coli and salmonella and transmit them to humans is becoming a growing health concern
142 (Nkogwe et al. 2011). As a result, proper waste management techniques are required to keep
143 rats out of buildings and homes.

144 The use of plastics is said to have increased during the lockdown period due to social
145 distancing measures to contain the spread of COVID-19, a situation with political
146 ramifications (Kleme et al. 2020). Plastics' lifecycle, from cradle to grave, is hazardous and
147 has an environmental cost. It has been reported that plastic refineries increase exposure to
148 toxic chemicals, resulting in worse health outcomes such as death rates, morbidity, and
149 disability-adjusted life-years. As a result, increased use of plastics during a lockdown and
150 stay-at-home measures serves as a conduit for contamination among humans and animals'
151 pathogens, increasing disease spread (Perry 2020).

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153 **3. Methodology**

154 A quantitative research methodology was applied for this study in the Sultanate of Oman
155 using google forms. The survey was adapted to the Omani context and dispensed in the
156 Arabic language (the official language in Oman) from March to June 2021, and then

157 translated to English language for official use. They survey sections were designed after a
158 thorough analysis of previous literature such as reports, journals, and public magazines
159 related to food consumption and waste generation during the pandemic COVID 19 (Yousefi
160 et al., 2021; Perry 2020; Kleme et al. 2020). The final version of the survey contained two
161 sections, where the first section was related to demographic information while the second
162 section was related to food consumption and waste generation. Section 1 contained 12
163 questions while section 2 contained 24 questions divided to 12 questions for food
164 consumption and 12 questions for waste generation.

165 Respondents were asked a series of qualitative questions about how their buying habits, food
166 budgets, food storage, waste generation, and other food-related activities had changed as a
167 result of the Covid-19 pandemic. To obtain data, Five points Likert-scales were used
168 (Wharton et al, 2014). For instance, we have asked if the amount of food purchased during
169 the Covid-19 emergency changed, respondents could choose between 1 (substantially
170 decreased), 2 (moderately decreased), 3 (unchanged), 4 (mildly increased), and 5
171 (substantially increased). Similar questions were asked about how much they went grocery
172 shopping and how much food they bought. Respondents were asked to assess how much they
173 agreed with a series of claims about the potential causes of the observed change in food
174 waste. Again they had to choose among Likert-scale.

175 A validation exercise was performed before the survey was finalized for data collection to
176 determine the suitability of the items produced. Four experts in the fields of waste
177 management and environmental sustainability replied to the survey's questions. To ensure the
178 validity of the data, a pilot study was performed with 15 respondents after responding to the
179 feedback from the expert validation process. The survey instrument was found to be
180 satisfactory in the pilot study, with minor adjustments. The validity and reliability of the data
181 collection instrument were ensured using both steps (validation with experts in the field and
182 pilot application with additional respondents). After that, the completed survey items were
183 transferred to a Google Form. The link of the Google Form of the online survey was then
184 shared via the research team. In accordance with research ethics protocols, the survey was
185 approved by the Research and Biosafety Committee at A'Sharqiyah University before
186 sending the survey to people. In addition, respondents were informed that their participation
187 in the study is a voluntary task, and they can reject to participate or complete the survey at
188 any time. Participants were informed that the answers they provided would be treated with
189 the strictest confidence, and the protection of their personal data will be always upheld. The

190 data were then recorded, organized, and summarized in a Microsoft Excel sheet. Data
191 analysis was carried out by SPSS version 23. Descriptive statistics, one-way ANOVA
192 (Duncan's multiple range test (DMRT)), and linear regression were employed to analyse the
193 data at $p < 0.05$ significance level and 95% confidence interval.

194 **4. Results and discussion**

195 **4.1 Demographic data**

196 A total of 134 responses was received from the survey. The responses of the survey were
197 received from all governorates of Oman. Table 1 summarizes the profile of the respondents.
198 The survey results showed that 81.5% of the respondents were female, while 18.5% were
199 males.

200 Regarding the age distribution of the responders, the majority of responders have an age
201 between 21-30 years (42%) followed by responders with age between 31-40 years (37%), and
202 21% for other age categories. In terms of education level, most of the responders have
203 bachelor's degree with a percentage of 71.9% of the total number of respondents. This was
204 followed by responders with diploma qualifications (two years study after high school) with a
205 percentage of 14.8% of the total number of respondents. In addition, 5.2% of the respondents
206 have graduate degree (Master and PhD), where the rest of respondents has a high school
207 qualification or less.

208 Regarding the monthly income for the families of the respondents, the highest number of
209 respondents (54.1%) has a monthly income between (1,250 – 2600\$). This is followed by
210 17.8% of respondents who have a monthly income less than 1,250\$, and 13.3% of
211 respondents with a monthly income between (2600 – 3850\$). The remaining of respondents
212 (8.9%) has a monthly income between (3850 – 5200\$) and only 5.9% has more than 5200\$ as
213 a monthly income. These numbers are important to judge the situation of food consumption
214 before and after the occurrence of COVID 19 pandemic.

215 In terms of living style, the majority of respondents (94.7%) are living in a separate house
216 while the remaining number live in flat where 90.4% of the respondents are living in a family
217 with more than 4 persons while the rest of responders have a family with one to four persons.

218 **Table 1:** Respondent's profiles ($n= 134$)

Item	% of respondents
Gender	
Female	81.5
Male	18.5
Age (years)	
21-30	42

31-40	37
41-50	14
More than 50	8
Level of education	
Graduate studies	5.2
Bachelor's degree	71.9
Diploma	14.8
High school or less	8.1
Average monthly income	
Less than 1250\$	17.8
1250 – 2600\$	54.1
2600 – 3850\$	13.3
3850 – 5200\$	8.9
Higher than 5200\$	5.9

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4.2 Behaviour of food consumption

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The second section of the survey was related to the food consumption during the COVID 19 pandemic. The respondents have been asked about the consumption of selected types of food including packed food such as (pasta, rice, flour, olive oil, milk, and other), fresh food (meat, fish, chicken, fruits, vegetables), and buying food online and food delivery. In addition, the respondents have been asked about the time period between going to the market for food purchasing and the behaviour change before and after COVID19 pandemic. Figure 1 shows the change in food purchasing for consumers for the period before and after the COVID 19 pandemic. As can be seen in Figure 1, the percentage of people who was going for food purchasing every day (7.5%) has been decreased after the incidence of COVID 19 as compared to the percentage before the pandemic (9%).

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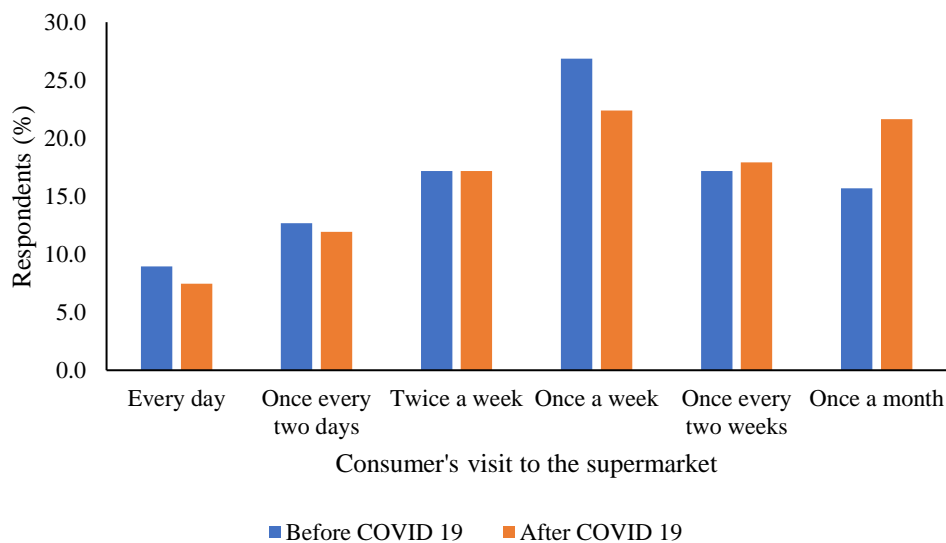
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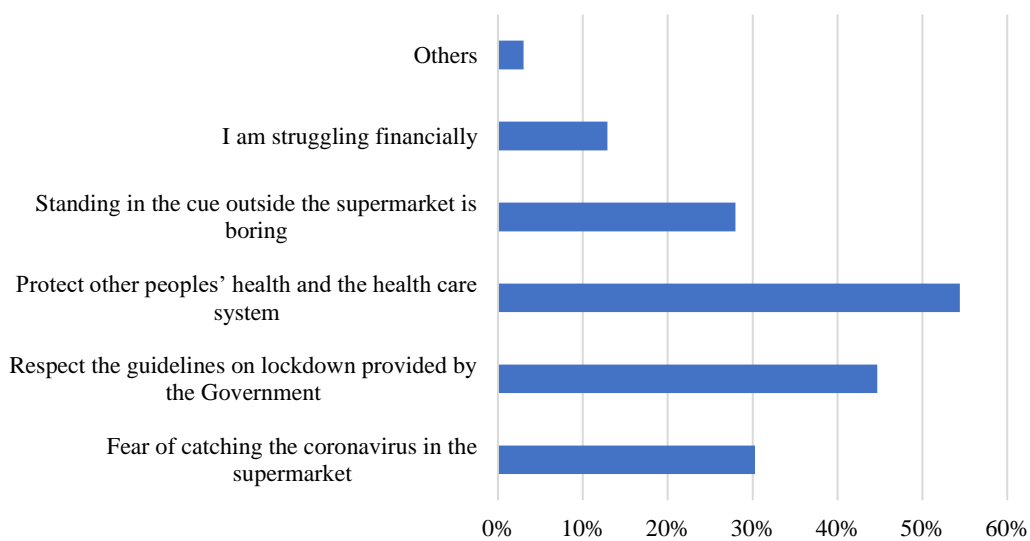
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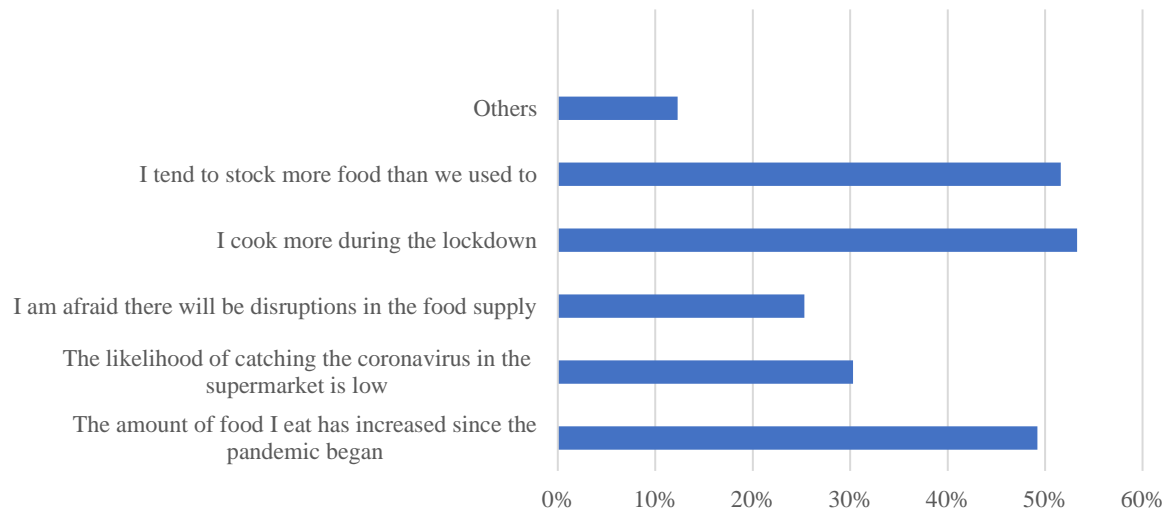
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Figure 1: Consumer's visits to the supermarket before and after COVID 19 (n = 134)

239 In addition, the percentage of people who was going for food purchasing once a month after
 240 the COVID 19 pandemic has been increased from 15.7% (before the COVID 19 pandemic) to
 241 21.6%. These results revealed that the behaviour of food purchasing for people has been
 242 changed after the COVID 19 pandemic with a decreasing in their visits to the supermarket.
 243 When we asked the people about the main reasons for reducing their visit to supermarket,
 244 there was a variety in their answers. Figure 2 summarizes the reasons for people who
 245 reducing their visits to the supermarkets. Interestingly, even the visits to the supermarket for
 246 food purchasing has been reduced by people, when we asked If the amount of purchased food
 247 was increased or decreased, the majority of respondents (57.6%) claimed that their
 248 purchasing for food has been increased while 42.4% of respondents believed that their food
 249 purchasing was decreased when the COVID 19 has begun. The reasons for this change in
 250 food purchasing behaviour is also summarized in Figure 3.



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259 **Figure 2:** Reasons for reducing the visits to supermarkets after COVID 19 (n = 131)
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Figure 3: Reasons for increasing the amount of food purchasing (n = 134)

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Regarding main shopping locations, respondents were asked to specify if they increased or decreased their grocery buying from different retails since the pandemic started. A 40.3% of respondents neither increased nor decreased buying food from supermarket/hypermarket, whereas 36.6% buy their food from small market, and 41 % buy from the market daily. While 31.3% has decreased their food purchasing online since the pandemic started.

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More food shopping means more money spending where 73.1% of consumers outlined that they used to spend more money on food purchasing since the pandemic started. A total of 27% of respondents reported that they spent more money in stocking more food, whereas 22% used to buy more ready meals. In addition, 21% of respondents used to cook less and bought more takeaway food, and 14% adopted online shopping while 11% increased the amount of food they buy. Finally, 5% declared that prices have increased which affected their buying behaviour. Figure 4 describes the consumption of money for food purchasing during the pandemic.

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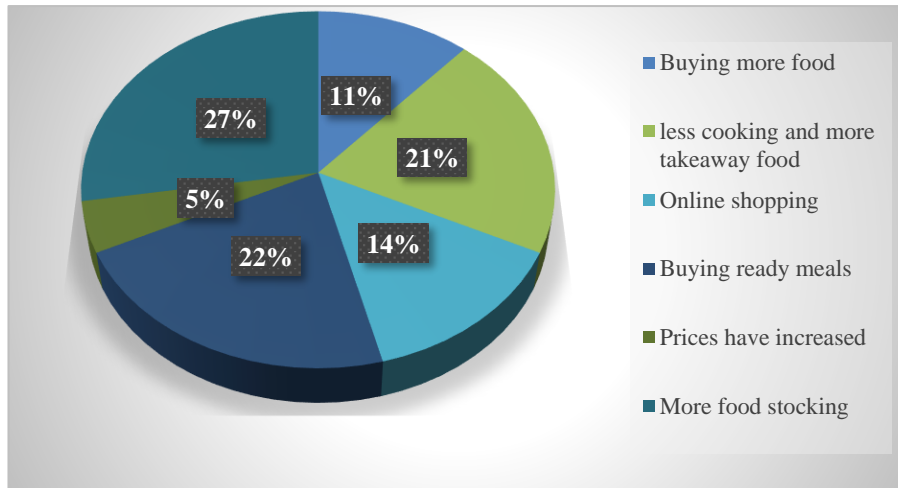


Figure 4. Reasons for spending more money for food purchasing during the COVID 19 pandemic (n = 127)

4.3 Level of waste generating

In addition to food purchasing and consumption, the respondents were asked about the waste generation during the lockdown resulted by the COVID 19 pandemic. Results indicated a significant change in food waste due to increase in food purchases and food stocking at home. Most of the respondents used to buy more canned food because it is easy to be stored. Some consumers used to buy more of perishable food which results more food waste. Others thought that they do not want to add more pressure to the food management system while other had a responsible thinking of people who are working in waste collection field. Figure 5 summarizes the main reasons of changing the waste generation during the lockdown. The main reasons for increasing the waste generation during the lockdown were staying more at home and buying more food online. In addition, many people stay at homes with their children because of the online learning due to the lockdown and changing the study mode from face to face to online teaching. This resulted in generating more waste due to the increase of number of people in addition to the increase in cooking as well as consuming more food.

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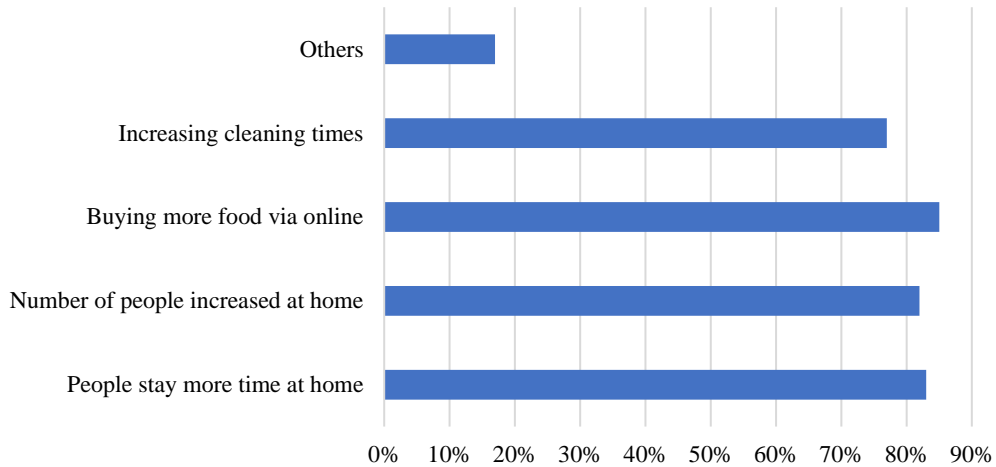
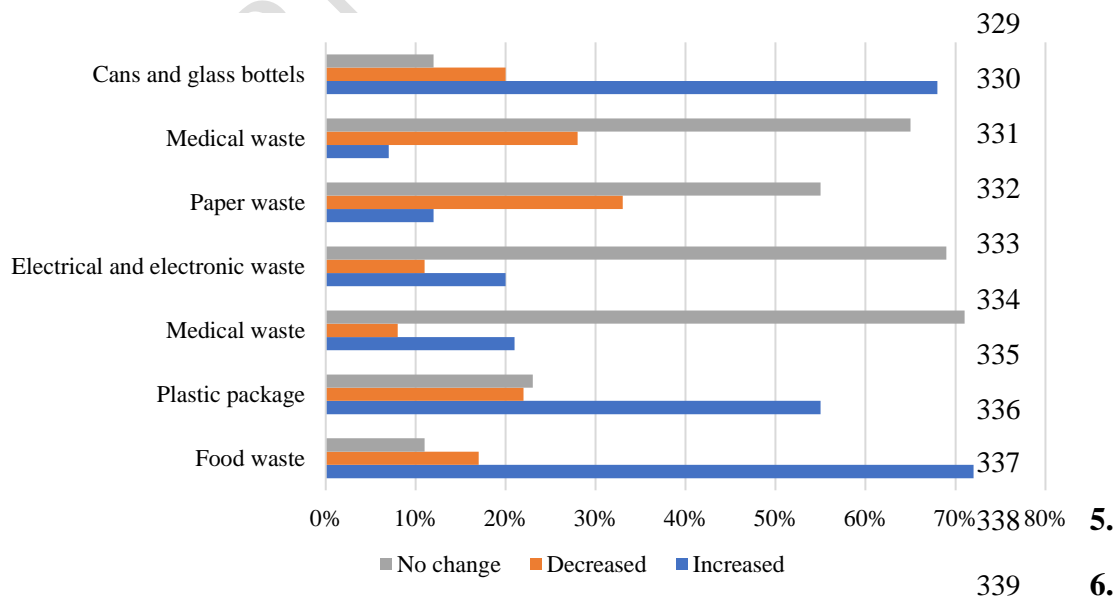


Figure 5: The main reasons for changing the waste generation during the lockdown period (n = 130)

The respondents have been asked about the main materials that consumed more than usual during the lockdown. The results of the change in waste types created during the lockdown are summarized in Figure 6. Food waste and plastic packages were the greatest increase (72% and 55%, respectively). These two materials are followed by cans and glass bottles with an increase of 68%. Other types of waste such as medical waste, electrical and electronic waste, and paper waste have shown no significant change in waste generation during the lockdown.



340 **Figure 6:** The change of waste generation for different types of waste during the lockdown (n
341 = 131)

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343 **7. Conclusion**

344 With the spread and impact of the COVID-19 pandemic on economic development and health
345 outcomes, there is an urgent global call for waste management to treat all waste types, whether
346 household or medical waste, as an essential public service. This will have the effect of reducing
347 the potential threats of a COVID-19 pandemic to environmental sustainability and health
348 outcomes. The immediate impacts of COVID-19 on Omani consumers' consciousness, attitudes,
349 and behaviors linked to the consumption of food are investigated in this paper. The results show
350 that 57.6% of the respondents believed that their food purchasing during the lockdown was
351 increased as compared to before the lockdown. The main reason for increasing the food
352 purchasing was the change in consumers behavior and cooking more in households during the
353 lockdown. This increase led to the increase in waste generation. One of the main reasons for the
354 increased waste generation during the lockdown was the fact that people have spent more time at
355 home. It was found that food waste and plastic packages were the highest increase (72% and
356 55%, respectively). These two types of waste are followed by cans and glass bottles with an
357 increase of 68%. Other types of waste such as medical waste, electrical and electronic waste,
358 and paper waste have shown no significant change in waste generation during the lockdown.
359 Overall, this study provides useful information to further promote household food waste
360 prevention behavior, outlasting the COVID-19 crisis. The results from this study can be used by
361 waste management and municipal utilities on consumption behavior during emergency
362 situations.

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